

ENGLISH

APRIL MAY JUNE 2019



AZKUNA
ZENTROA
ALHÓNDIGA
BILBAO

Bilbao

CONTEMPORARY ART / FATXADA 15 MAY. > 15 JUL.

Naiara Goikoetxea

Illustration



Photography: Naiara Goikoetxea

Graphic artist [Naiara Goikoetxea](#) proposes a mixed technique composition comprising 3 separate pieces which make up one.

This proposal will be hanging on the Arriquibar façade from May to July, and is inspired in the sensations conveyed by certain forms of expression and the ever greater need to resort to them as a form of disalienation.

«Although I usually mix different techniques of photography, illustration and design, in this project I intend to give prominence to illustration. The idea is to link my work with skateboarding and transmit that feeling of escape that we sometimes need,» explains the artist.

Naiara Goikoetxea's artistic intervention in Fatxada is also part of the Art of Skate project, within the smARTplaces programme, and is carried out in collaboration with Dortmund U Center for Arts and Creativity. More information on page 73.

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15 May > 15 July
Arriquibar Square (Façade)
Free admission
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She later became a freelancer and today she combines her personal work with those of her professional field for different clients such as skate brands, record labels, publishers, spaces, etc. Her work and techniques are versatile, ranging from illustration through graphic design and photography, and she mixes manual work with technology. Music, films and skate are her great passions, which are often reflected in her creations. She is currently working on her first handwritten and illustrated book, to be accompanied by music she has produced herself.

NAIARA GOIKOETXEA after earning a BA of Fine Arts and studying a Master's degree in graphic design in Barcelona, she settled in Bilbao to carry out managerial tasks and work as a curator at an art gallery.



SMART PL/CES Co-funded by the Creative Europe Programme of the European Union 

The Fatxada programme expands around the Centre and connects with other spaces such as Azshop, where you will find pieces created by the participant artists.

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JULY AUGUST SEPTEMBER 2019



AZKUNA
ZENTROA
ALHÓNDIGA
BILBAO

Bilbao

CONTEMPORARY ARTS / FATXADA PROJECT. DESIGN,
ILLUSTRATION AND COMIC **15 MAY. > 15 JUL.**

Naiara Goikoetxea

Three graces

Illustration



Graphic artist [Naiara Goikoetxea](#) presents her artistic intervention *Three graces*, a mixed technique composition comprising three separate pieces which make up one, and will inhabit the Arriquirar Façade during months of May and July.

[Naiara Goikoetxea](#) has focused for this project on the illustration «one that reminds to comic or graphic novel, arts that I admire». The artist represents on these pieces a scene based on these form of expression which at the same time symbolize the past, present and future; creativity, receptivity and susceptibility; heaven, earth and air;... «The graces represent 'all the beauty in the world' and also honesty, naturalness and simplicity. It's a very important word for me, and entitling this work, is my way of being grateful» explains.

The artistic intervention showing in the [Fatxada Project](#). [Design, illustration and comic](#) expand to the Atrium of cultures with the work piece *Lux et veritas*, created 'ad hoc' for this space. The work represents the creativity of a symbolic form, art as the light and search for the truth in life, and duality confronting what is real and imaginary, i.e. lights and shadows.

This intervention connects with the project 'The Art of Skate', within the [smARTplaces](#) programme, and is carried out by Azkuna Zentroa - Alhondiga Bilbao and Dortmund U Center for Arts and Creativity (Germany). Thus, *Three graces* it is shown in two different contexts simultaneously that dialogue around the artistic interdisciplinary of the world of skate.

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NAIARA GOIKOETXEA

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smARTplaces is a European project of cultural cooperation for the development of audiences, whose goal is to revolutionize the way in which culture and art can be perceived and consumed, and using digital technology and new forms of cultural meditation.