



AZ Azkuna Zentroa

**Alhóndiga**Bilbao

## Higinia Garay

## A second look



The artist Higinia Garay will be working on the façade of Arrequibar from March until May, proposing 'a second look' at everything around us. Images move so quickly nowadays that we do not even have time to think about them, or a chance to given them a second look. In this society, where images are first and foremost a narrative of reality, being aware of their powers of representation is not only a vital but also a combative act, she says.

Higinia Garay (Higi Vandis) is an illustrator and graphic designer based in Bilbao, where she has had her own studio since 2013 specialising in social and feminist issues. She studied Fine Arts at the University of the Basque Country and completed a master's degree in graphic design for magazines at the European Institute of Design in Madrid, while also working as a designer at the MKL design studio. The artist works on different media such as posters, documentary covers and record covers. To create her designs she works mainly with Chinese ink and watercolours, as well as other techniques.

«We share and consume images at a ravenous rate. And no image is innocent, no image is free from subjectivity and intent. Thus, what represents us and how we represent ourselves ends up becoming truth and sometimes even belief. Deconstructing that look is a necessary collective process and in my case, a personal one. Illustration is the tool that helps me do that, and also to build other narratives from diversity, feminism and human rights». Higinia Garay

15 March > 15 May Arriquibar Square (Façade)

Arrıquıbar Square (Façade Free admission









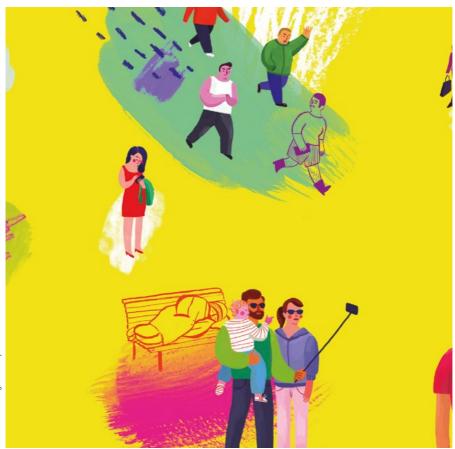
HIGINIA GARAY AKA HIGI VANDIS APRIL MAY JUNE

AZKUNA ZENTROA ALHÓNDIGA BILBAO

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## A second look

Illustration



A second look. Higinia Garay

The artist Higinia Garay intervenes on the façade of Arriquibar from 15 March to 15 May, proposing 'a second look' at everything around us.

«My project for Fatxada starts from where it's exhibited, i.e. the Centre entrance, a place of transit that makes me consider how we look at things. It also has to do with how we consume images. Today, images advance very quickly without giving us time to think about them, without the lapse of a second look.

In this society, where images are first and foremost a narrative of reality, being aware of their powers of representation is not only a vital but also a combative act. We share and consume images in a devouring rhythm. And none of the images are innocent; none of them are free of subjectivity and intention.

Hence, what represents us and how we represent ourselves, ends up becoming the truth, and sometimes even a belief. Deconstructing that look is a necessary collective process, and in the case of my projects, a personal one. Illustration is a tool which helps me do just that, and build other narratives from diversity, feminism and human rights." states the artist, Higinia Garay.

15 March > 15 May

Arriquibar Square (Façade)
Free admission



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@higiniagaray



HIGINIA GARAY (Higi Vandis) is an illustrator and graphic designer based in Bilbao, where she has had her own studio

since 2013 specialising in social and feminist issues. She studied Fine Arts at the University of the Basque Country and completed a master's degree in graphic design for magazines at the European Institute of Design in Madrid, while also working as a designer at the MKL design studio. The artist works on different media such as posters. documentary covers and record covers. To create her designs she works mainly with Chinese ink and watercolours, as well as other techniques.

Should you be interested in Higinia Garay's work, come to AzShop where you will find tee-shirts, dolls and original prints with the artist's illustrations.