

PROGRAMME  
ENGLISH

OCTOBER NOVEMBER DECEMBER 2022



society and  
contemporary culture

AZKUNA  
ZENTROA  
ALHÓNDIGA  
BILBAO

**B**ilbao



## Victoria Ascaso

*Pretty Sad*

**Workshop**

The main aim of this workshop is to create a space of critical reflection on the friction generated between physical and virtual realities regarding the concept of body.

In that way, that we don't recognise our voice when it's recorded, as we spend most of our lives online; what are the consequences for our physical bodies in relation to the dissociation created with our digital image? Can we live in this dystopian scenario of digital perfection without taking its toll on the physical world?

We'll be analysing the Apps we use, how we use them, and what their functions are over 4 sessions. We'll be experimenting with the possibilities of Instagram filters as well as different techniques to produce an artistic reaction on a social network.

This workshop is part of the *So Sad Today* project, transdisciplinary research revolving around contemporary digital cultures.

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**VICTORIA ASCASO** (Zaragoza, 1986), has been working as a trainee researcher at the UPV/EHU Faculty of Fine Arts since 2017. Her work is located on a converging point of artistic practice, speculative design and academic research, and has been exhibited at festivals and in collective exhibitions like: Getxophoto, Tabakalera, Festival MEM, Kaleartean, BideOtik, BLV- ART, Getxoarte and Etopia, among others. She was one of the artists chosen for Babestu. Creation Support Programme 2021.

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**10th, 11th, 24th & 25th October**  
**4 sessions of 2 hours**  
**Iparraquirre Hall**  
**Organised with schools**  
**1st year 6th form students**  
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**OPEN STUDIOS**  
FOR ARTISTIC CREATION

October 6  
6:00-8:00pm  
Screen of the Sun

*So Sad Today*

