# MISSION, VISION AND VALUES

Azkuna Zentroa — Alhóndiga Bilbao is the place to live contemporary culture as a practice, as a process, as a space for experiences, through artists, agents and creative communities. All this through a hybrid programme, in formats such as "co", "multi", "trans", "inter"... that enable everyday contemporary life.

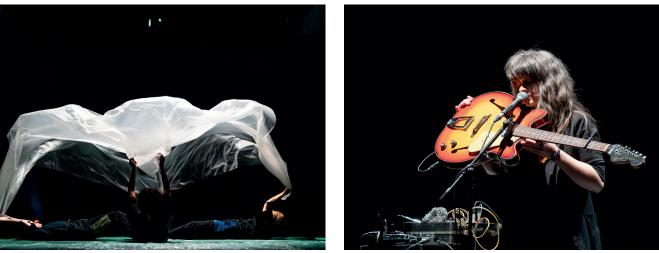


Sahatsa Jauregi. *Aizkora.* 

**OUR MISSION** is to create connections between people and culture, to influence the context and contribute to building a more critical, creative and diverse society.

**OUR VISION** is to position Azkuna Zentroa as a public space, diverse and a benchmark in contemporary society and culture, locally and internationally. To be an epicentre of transformation in the territory and of the people who inhabit it

**OUR VALUES** are sustainability, in terms of economic and energy efficiency; universal accessibility to space and programming; and equality, to generate a space for all people.



Societat Doctor Alonso. Hammanturgia.

Ainara LeGardon. Hotsetan.



Alhóndiga Bilbao. From a quantitative point of ew, we have almost recovered the figures of 2019, e first year of the Project Programme. More than 60,000 people have gone to the movies, almost 20,000 have used the Mediateka services and exproximately 100,000 people have visited the whibitions and participated in the Centre's activities. We are also making progress with new projects such as the first edition of the Own Practice and Theory in contemporary Arts and Culture Master's Degree in collaboration with the UPV/EHU, which offers training and transdisciplinary knowledge on contemporary tistic practices and cultural management in relation

dewise with new tools for the understanding contemporary artistic proposals and the essemination of their knowledge, such as our blications or artxiboAZ, Azkuna Zentroa - nóndiga Bilbao's Digital Archive, which compiles a artistic activity undertaken at the Centre since 10 and which has logged 22,300 visits and almost ,000 documents downloads in its first months of eration

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e are a centre for the creation, production and ssemination of art designed for everyday life, and so a reference in artistic creation. Lantegia, our aboratory of Ideas, has welcomed dozens of artists no bring innovation and new languages to our ogramme and connect our audiences with current tistic practice. As a centre with an international amponent, we work with artists from other countries and we also collaborate with European centres to eate new networks in a global cultural context.

n example of this is our participation as a strategic artner in ACuTe: Culture Testbeds for Performing its and New Technology, a European innovation oject focused on the way performing arts are oduced and performed with emerging technology and new forms of cultural collaboration and impetence development.

Ars Electronica in Linz, the European Theatre
nvention in Berlin, the Academy for Theatre and

Digitality in Dortmund or the Det Norske Teatret in Oslo, we aim to try and test innovations in the way stories are told on stage, the way they are produced and the way audiences interact and engage with them

Azkuna Zentroa has also launched the Harbours for Arts & Culture project. It is aimed at the creation of new cultural synergies with cities similar to Bilbao in terms of geographical location in Atlantic Europe and with a clear commitment to culture, such as Porto, Bordeaux, Antwerp and Rotterdam.

Programme we set out to make Azkuna Zentroa – Alhóndiga Bilbao the Society and Contemporary Culture Centre of this city, with both a local and international approach and open to dialogue with various communities of audiences. This has been achieved by setting up a programme; opening more spaces for art; consolidating Azkuna Zentroa as a place of support and assistance for artistic creation through the new Lantegia, our laboratory of ideas; refurbishing the Mediateka to make it a 21st century library; launching our programmes and opening new international pathwarks.

I believe that the figures endorse both this course and a project based on continuous transformation which has enabled us to adapt to each of the circumstance of this period. However, if there is one thing we have achieved, it has been to open debates in society; propose culture as a shared practice, as a dynamic and creative process, and as an experience, both unique and collective; foster contemporary creation and the generation of new projects; create an artistic community linked to the Centre; and reach new audiences.

long road still lies ahead of us. We want to continue of grow in order to maintain the good position chieved in recent years. I believe that this Centre is eady for the new times, to live up to the expectations equired by society: accessibility to culture, cultural ghts, new media, new languages, intergenerational spects, etc. are already a reality in Azkuna Zentroa.

e are preparing the next strategic plan, which will a nothing more than a progression of all this. Today are a centre for the creation, production and assemination of contemporary art and culture and, such, we are building the cultural heritage of the ture.

Fernando Pérez

Director of Azkuna Zentroa - Alhóndiga Bilba

# **OUR CONTRIBUTIONS** AND ASSETS

## SOCIETY

# **ECONOMY**

# ART AND CULTURE

CITY/BILBAO

PEOPLE WITH AZ CARD ARE FROM BILBAO

# **RELATIONS**





CABELLO/CARCELLER. Una voz para Erauso – Epílogo para un tiempo trans



Blanca Hortiga, Shifter

# ART AND

<u>Visual arts</u>

professionals

75 activities programme

<u>Literature</u> 4.093 attendees of activities

50 authors, artists and other professionals

**Education and** <u>mediation</u>

16 exhibition projects 203 artists, curators and more

81.065 attendees at visual arts

31 artists in residence

20.033 online assintants 57 programmed activities

15 workshops

7.618 people participate

Live arts 6.512 attendees

33 activities workshops and meetings with artists

70 artists Cinema and audiovisual

54 feature films projected with Original Audio with subtitles 4.561 viewers of AZ audiovisual

programme 10 projects programmed in cinema and audiovisuals

11 Film festivals

7 symposia on cinema and audiovisual 9.558 spectators of the Film

Over 100,000

**AZ programme** participants

Festivals held in Golem

# AND ALSO...

# A cultural programme crossing Sustainable Development Goals



# Own Practice and Theory in Master's Degree



## Artistic creation support



# aboratory



## Education & Mediation

### Institutional Connections – International Projection



Az Irratia.

Azkuna Zentroa

Bilbao Radio

# ArtxiboAZ









# **SERVICES**

### Mediateka BBK

72.411 loans 288,578 accesses to the Mediateka BBK 68.946 bibliographic collection 3.087 new acquisitions

### dendAZ. Azkuna Zentroa's store

+ 30 artists and designers

+ 500 references on sale + 70 % sales growth

## Physical Activity Center

515.381 accesses to the PAC in 2022 246.395 Gvm accesses 269,837 Pool accesses 3.921 average members/month 278 courses

### Space rental 125 eventos 25% more than in 2021

16.837 users 251 spaces used 59% in revenue, 20% more than in 2021

## Golem Alhóndiga Cinemas

# 256 films scheduled

Restaurants

218.199 spectators

4.952 attendees of Golem activities

4 spaces Yandiola Restaurant, Hola Bar, La Terraza, The Boar