2019

APRIL MAY JUNE

AZKUNA ZENTROA ALHÓNDIGA BILBAO

Culture Lab

Digital communication of artistic projects



Azkuna Zentroa organizes *Culture Lab*, a programme for art and contemporary culture professionals to explore how to improve the digital communication of artistic projects and explores narratives to give a digital identity to creative processes.

Conducted by 'Digital Identities', this lab will work on new tools for the creation of digital content and the communication of those artistic practices, alongside a roundtable about cultural activities and its digital aspect.

The call to present the projects is open from February 26th to April 26th.

Artistic Digital Laboratory

This laboratory takes place on May 16 and 17 and is imparted by Abhay Adhikari, Sarah Gillett, Sharna Jackson, Ramya Rajaraman, Tom Higham and Cori Moore. Through various workshops and activities, this two-day laboratory offers the opportunity to learn new digital knowledge for the dissemination of artistic projects, as well as exploring various techniques and tools to transform and develop new forms of expression through new digital technologies.

Roundtable

Digital Identities will also offer, on Thursday, May 16, an open symposium in which they will reflect on the digital identities of cultural activities. Are social networks fundamental tools for the exhibition and promotion of artistic practice?

Its function and need will be analysed, as well as evaluating and designing digital strategies to connect artistic creation with society.

Online Residence

Among all the people participating on the lab, ten artists will be selected to participate on a 3-months-online-residency, imparted by 'Digital Identities' team. The programme will conclude with a conference in 5th November, where the 10 participants in the residence will share the projects they have worked on.

February 26 > April 16

PROJECTS PRESENTATION Website registration is required to participate in the lab at www.azkunazentroa.

If you are part of a collective or organization, up to three members of your collective can participate.

Those selected should make the payment in order to ensure registration: 25 / 20€ with Az Card.

Thursday, May 16

9:00am-2:00pm and 3:00pm-5:00pm DIGITAL LABORATORY Only for registered people Bastida Hall

6:00pm CONFERENCE / ROUND TABLE Free admission with invitation (collect at Infopuntua) Bastida Hall Language: English

Friday, 17 May

9:00pm-3:00pm DIGITAL LABORATORY Only for registered people Bastida Hall Language: English