

ENGLISH

JANUARY FEBRUARY MARCH 2019



Bilbao

Az
Azkuna Zentroa

AlhóndigaBilbao

PlayTime Laboratory

A project by Mabi Revuelta

The Playtime Laboratory conceived and co-directed by Mabi Revuelta continues in 2019. This programme, in which over 500 students have already taken part, investigates the nature of art as a field of knowledge and transformation. The Laboratory offers a range of structured processes based on a common script in the form of educational proposals from different artists from their professional field of interest. During the first half of the year, Mabi Revuelta co-directs this education programme together with the artists Ana Román and Helena González.

ANA ROMÁN

La caja de las probabilidades

Is the reconstruction or construction of a single day, a season or an actual or imagined episode, either one's own or that of a third party, through the technique of 'enssemblage' and 'collage'. In this laboratory, workshop participants will be working on a collage using the material supplied by a small archive of lost & found objects: prospectus, wrappings, advertising catalogues, fragments of discarded texts and photos, letter moulds, rubber stamps, etc. Anybody may use the archive to carry out assembly work individually or collectively, having drawn up the prospective story previously, which will be worked on using a set of random choices. .

HELENA GONZÁLEZ

Juegos de contrapublicidad

Juegos de contrapublicidad, directed by Helena González, consists in mangling, deconstructing and subverting advertising strategies. The artist proposes to critically analyse the images of advertisements, taking action so as to provoke a reflection. It is about examining the types of iconographies that the consumer society manufactures in an artificial and self-serving manner and those that we can create as a strategy against mass consumption.

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ANA ROMÁN

La caja de las probabilidades

22, 23 and 24 January
Tuesday, Wednesday and
Thursday

12, 13 and 14 February

Tuesday, Wednesday and
Thursday

4 and 5 March

Monday and Tuesday

10:00am - 11.30am

Multipurpose Hall

Language: Spanish

Arranged with Schools

Information and reservations:

944 014 014 /

azkunazentroa@azkunazentroa.eus

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HELENA GONZÁLEZ

Juegos de contrapublicidad

6 and 7 March
Wednesday and Thursday

2, 3 and 4 April
Tuesday, Wednesday and
Thursday

7, 8 and 9 May

Tuesday, Wednesday and
Thursday

10:00am - 11.30am

Medialab 2

Language: Spanish and
English

Arranged with Schools

Information and reservations:

944 014 014 /

azkunazentroa@azkunazentroa.eus

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ENGLISH

APRIL MAY JUNE 2019



AZKUNA
ZENTROA
ALHÓNDIGA
BILBAO

Bilbao

EDUCATION PROGRAMME / CONTEMPORARY ART

2, 3, 2 > 4 APR. / 7 > 9 MAY.

Laboratorio PlayTime

A Project by Mabi Revuelta

Helena González *Juegos de contrapublicidad*

The Playtime Laboratory education programme conceived and co-directed by Mabi Revuelta, in which over 500 students have already taken part, investigates the nature of art as a field of knowledge and transformation. The Laboratory offers a range of structured processes based on a common script in the form of educational proposals from different artists from their professional field of interest.

During April and May this programme will be directed together with the artist Helena González who proposes to play against-publicity games. The activity consists in mangling, deconstructing and subverting advertising strategies. The artist proposes to critically analyse the images of advertisements, taking action so as to provoke a reflection. It is about examining the types of iconographies that the consumer society manufactures in an artificial and self-serving manner and those that we can create as a strategy against mass consumption.



April 2 > 4
Tuesday > Thursday

May 7 > 9
Tuesday > Thursday

10:00am - 11.30am
SMultipurpose Hall

Language: Spanish and English

Intended for High School and Baccalaureate course students, as well as other interested groups and associations between the age of 14 and 18

Information and bookings:
944 014 014 /
azkunazentroa@azkunazentroa.eus



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