



AZ Azkuna Zentroa

AlhóndigaBilbao

EDUCATION PROGRAMME / CONTEMPORARY ART

PlayTime Laboratory

A project by Mabi Revuelta

The Playtime Laboratory conceived and co-directed by Mabi Revuelta continues in 2019. This programme, in which over 500 students have already taken part, investigates the nature of art as a field of knowledge and transformation. The Laboratory offers a range of structured processes based on a common script in the form of educational proposals from different artists from their professional field of interest. During the first half of the year, Mabi Revuelta co-directs this education programme together with the artists Ana Román and Helena González.

ANA ROMÁN La caja de las probabilidades

Is the reconstruction or construction of a single day, a season or an actual or imagined episode, either one's own or that of a third party, through the technique of 'enssemblage' and 'collage'. In this laboratory, workshop participants will be working on a collage using the material supplied by a small archive of lost & found objects: prospectus, wrappings, advertising catalogues, fragments of discarded texts and photos, letter moulds, rubber stamps, etc. Anybody may use the archive to carry out assembly work individually or collectively, having drawn up the prospective story previously, which will be worked on using a set of random choices.

HELENA GONZÁLEZ Juegos de contrapublicidad

Juegos de contrapublicidad, directed by Helena González, consists in mangling, deconstructing and subverting advertising strategies. The artist proposes to critically analyse the images of advertisements, taking action so as to provoke a reflection. It is about examining the types of iconographies that the consumer society manufactures in an artificial and self-serving manner and those that we can create as a strategy against mass consumption.

ANA ROMÁN La caja de las probabilidades 22, 23 and 24 January Tuesday, Wednesday and Thursday

12, 13 and 14 February Tuesday, Wednesday and Thursday

4 and 5 March Monday and Tuesday

10:00am - 11.30am Multipurpose Hall

Language: Spanish

Arranged with Schools Information and reservations: 944 014 014 /

azkunazentroa@azkunazentroa.eus

HELENA GONZÁLEZ Juegos de contrapublicidad 6 and 7 March Wednesday and Thursday

2, 3 and 4 April Tuesday, Wednesday and Thursday

7, 8 and 9 May Tuesday, Wednesday and Thursday

10:00am - 11.30am Media1ab 2

Language: Spanish and English

Arranged with Schools Information and reservations: 944 014 014 /

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