

ENGLISH

JULY AUGUST SEPTEMBER 2019



AZKUNA
ZENTROA
ALHÓNDIGA
BILBAO

Bilbao

CONTEMPORARY ARTS / FATXADA PROJECT. DESIGN,
ILLUSTRATION AND COMIC **16 SEP. > 15 NOV.**

Susana Blasco

Illustration



The graphic designer, illustrator and collage artist [Susana Blasco](#) takes part in the Arriquibar façade from September to November 2019.

The pieces created by [Susana Blasco](#) for the principal façade of Azkuna Zentroa - Alhondiga Bilbao, revolve around collage, contra-positioned photographs, memory, women, meetings... For the artist, each project is an excuse to experiment, mix, stir and enjoy the game, humour and multiple interpretations.

Susana Blasco endeavours to open up channels between design language and a greater artistic sensitivity, with special emphasis on the creation process, experimentation and brainstorming via the mixture, cross-overs, unexpected unions and impossible combinations.

«When you decontextualize the illustration space in itself and take it to other formats, interesting unexpected things suddenly happen. And the fact of taking these illustrations and putting them on a building façade where the people see them and wonder, What's that there? totally unrelated to any kind of advertising, is what makes this project so interesting. You suddenly have these 3 shopwindows to say whatever you want», she explains about this project.



16 September > 15 November

Arriquibar Square (Façade)

Free admission



 susanablasco.com

 [@SusanaBlasco](https://www.facebook.com/SusanaBlasco)

 [@descalza](https://www.instagram.com/descalza)

 [Susana Blasco](https://www.behance.net/SusanaBlasco)



past, reminiscences, oblivion and women, frequently using as initial raw materials old photographs rescued from street markets and missing objects departments.

She also has a special connection with geometry, fragmentation, repetition, compulsive order and a specific chromatic range revolving around white and ochre.

SUSANA BLASCO

She is particularly interested in exploring memory, time, the



The **Fatxada Project. Design, illustration and comic** expands through the Center and connects with spaces such as AzShop, where you can find pieces made by the participating artists.

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OCTOBER NOVEMBER DECEMBER 2019



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Susana Blasco

No rain, no gain

Illustration



Susana Blasco. Fragment of *No rain, no gain*

The graphic designer, illustrator and collage artist [Susana Blasco](#) proposes *No rain, no gain*, a triptych comprising 3 collages created ad hoc for the Arriquirar façade under the [Fatxada Project. Design, illustration and comic](#). Each piece has been created with photographs found, cut-out and recomposed like stills, creating a discourse flowing with the different intensities of rain.

The artist explains that, «the pieces start from an agglutinating omnipresent inevitable like the rain in Bilbao. Rain in its most literal liquid manifestation but also figuratively as a metaphor of adversities yet also as a purifying transforming element necessary for life.»

Different levels of interpretation converge with this central concept. «The first connects directly with the building wanting to be an invitation to come inside and safeguard itself there. The triptych has been conceived to merge with the space, fitting in as if it had always been a part of the same, because of the colours, that reference to its own or somebody else's past, history, and roots. A kind of fictitious or invented memory». The second level of interpretation is a reference to Bilbao, «to rain as the essence, a vital part of the city we inhabit, likewise as a symbol virtually converted into a souvenir for the visitor.» The third level is the most personal, i.e. connecting with the artist's personal experience, «what Bilbao and its transforming rain have meant for me, how I've had to reinvent myself and replace my own pieces so that everything fits together and flows».



16 September > 15 November

Arriquirar square (façade).

Free admission



13 > 15 november


Wednesday > Friday

Época de poda (Pruning time) Workshop

More information in p. 100



 susanablasco.com

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